

Fresno Regional Workforce Development Board

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Blake Konczal, Executive Director

OPERATIONAL DIRECTIVE

FRWDB OD # 16-10, Revision D

Date Released: January 18, 2019

To: All Fresno Regional Workforce Development Board Providers of Services

From: Blake Konczal, Executive Director

Effective Date: January 18, 2019

Subject: Fresno AJCC Employer Outreach Boundaries

Applicable Program: Adult, Dislocated Workers

Revision History: Initial Release – 12/8/10; Revision B – 5/3/12; Revision C – 8/1/13

This Revision D reflects terminology changes due to transition to WIOA. There have been no changes to the boundaries themselves since the last revision.

The purpose of this Operational Directive is to release the employer outreach boundaries for the three AJCC Workforce Connection service regions.

In order to more effectively coordinate the delivery of business services to Fresno County employers, diminish multiple calls from multiple WIOA provider agencies, and develop a more effective employer contact process, boundaries have been identified for the three (3) Fresno County WIOA AJCC service regions as follows:

- **Urban** – This region owns: all businesses for Urban Fresno and Clovis on North Avenue and north on McCall Avenue and west: and all businesses on Dickenson Avenue and east.
- **West** – This region owns: all businesses west of Dickenson Avenue; all businesses south of North Avenue, all businesses west of Highway 41.
- **East** – This region owns: all businesses east of McCall Avenue; all businesses south of North Avenue; and all businesses east of Highway 41.

A map outlining the boundaries is provided on page 2.

All new Job Placement Staff employer contacts will be limited to employers located within their specified boundaries. For employers with worksites in multiple regions, the corporate address determines in which region the employer and all of its worksites are located.

Providers of Services must develop internal processes to ensure that there is a single point of contact for each employer within their region and ensure that their Job Placement Staffs are knowledgeable of their boundaries and of the employers that are located within their region.

If any questions, please contact the FRWDB Business Services Manager.



This WIOA, Title I-financially assisted program/service is an equal opportunity employer/program. Auxiliary aids and services are available upon request to people with disabilities and/or limited English proficiency.