



# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

Business and Industry Committee  
November 3, 2021 @ 4:00 p.m.

Business Services Center  
7475 N. Palm, Suite 105  
Fresno, CA 93711

**This will be a hybrid meeting with participation available in person and via Zoom.**

**Per Executive Order N-29-20, which allows local and state legislative bodies to hold meetings via teleconference and to make meetings accessible electronically, this meeting will be held via Zoom.**

**Use the information below to join this meeting:**

**Join Zoom Meeting**

**<https://us02web.zoom.us/j/87296001177?pwd=d0NmMW0vZlZ3K0thd1paSmpOTzE0QT09>**

**Meeting ID: 872 9600 1177**

**Passcode: 576166**

**Or join by phone**

**669-900-6833**

**REMINDER: PLEASE TURN OFF CELL PHONE OR PUT IT ON VIBRATE**

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*Business and Industry Mission Statement: To actively support and engage the Fresno business and industry community with Workforce Innovation and Opportunity Act resources and facilities through information and education to stimulate job growth and job retention.*

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ROLL CALL

AGENDA CHANGES: REMOVAL OF ITEMS OR EMERGENCY ADDITIONS

ABSTENTIONS/RECUSALS/DISCLOSURE OF POTENTIAL CONFLICTS OF INTEREST

COMMITTEE CHAIR/STAFF COMMENTS

PUBLIC COMMENTS

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Item	Description	Presenter	Enclosure	Action	Page #
1.	Resolution to Allow for Electronic Board Meetings Pursuant to AB361 and Making Requisite Findings of State of Emergency Due to COVID-19	Konczal	Yes	Adopt	4

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#### ACCOMMODATIONS FOR PERSONS WITH DISABILITIES

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Item	Description	Presenter	Enclosure	Action	Page #
2.	May 5, 2021, Business and Industry Committee Meeting Minutes	Konczal	Yes	Approve	8
3.	New Business and Industry Committee Member	Konczal	Yes	Recommend to Ratify	12
4.	Business Services Center Usage Report for Program Year 2020-2021	Cherkaski	Yes	Information	13
5.	Rapid Response – Worker Adjustment and Retraining Notification Act Notice	Lorance	Yes	Information	18
6.	Manufacturing Upskill Training	Glazener	Yes	Information	23
7.	COVID-19 Rural Community Needs Report	Carranza	Yes	Information	24
8.	2021-2022 Quarterly Business Awards Recognition	Cherkaski	Yes	Information	25
9.	Agenda Items for February 2, 2022, Meeting	Zabrycki	No	Discussion	--
10.	Meeting Feedback	Konczal	No	Discussion	--

**Fresno Regional Workforce Development Board  
Business Industry Committee  
2021 Attendance Roster**

	<b>2/3/2021</b>	<b>5/5/2021</b>	<b>Canceled 8/4/2021</b>	<b>11/3/2021</b>
Guzman	P	P	xx	
Miller	P	A	xx	
Nellon	A	A	xx	
Neil	P	P	xx	
Olivares	P	P	xx	
Silveira	P	P	xx	
Zabrycki*	P	P	xx	

\* = Chairperson

P = Present

A = Absent

-- = Not a Ratified Member at Time of Meeting

XX = Meeting Cancelled

# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

AGENDA ITEM:	1
MEETING DATE:	November 3, 2021
ACTION:	ADOPT

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**TO:** Business and Industry Committee

**FROM:** Blake Konczal, Executive Director

**SUBJECT:** Resolution to Allow for Electronic Board Meetings Pursuant to AB361 and Making Requisite Findings of State of Emergency Due to COVID-19

## **RECOMMENDATION:**

Adopt resolution authorizing the agency to allow the Business and Industry Committee (Committee) to participate via teleconference so long as such actions comply with newly adopted AB 361.

## **REASON FOR RECOMMENDATION:**

Governor Newsom's Executive Order No. N-29-20, which allows some or all Directors/Committee Members to participate in a public meeting via teleconference (phone or video) expired as of September 30, 2021.

On September 15, 2021, AB 361 was passed which includes the following:

Through December 31, 2023, AB 361 allows local agencies to continue to use COVID-19-era teleconferencing notice and meeting procedures as long as one (1) of the following specific types of emergency exists:

- A. The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.
- B. The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.
- C. The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, pursuant to subparagraph (B), that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

The Committee members must make specific findings every 30 days during the emergency when telephonic or virtual meetings are required. The Governor, through Order N-12-21, has extended the order declaring a State of Emergency due to the impacts of COVID-19 until the end of the year, so these findings must be made every 30 days beginning on October 1, 2021:

- A. The legislative body has reconsidered the circumstances of the state of emergency.
- B. Any of the following circumstances exist:
  - (i) The state of emergency continues to directly impact the ability of the members to meet safely in person; or
  - (ii) State or local officials continue to impose or recommend measures to promote social distancing.

The new law also prohibits local agencies from requiring public comments to be submitted prior to the meeting without *a/so* allowing real-time comment opportunities during the meeting. In addition, the new law allows third-party internet websites to collect names and other information from the public in order to participate in the meeting, but local agencies themselves are still prohibited from requiring the such information to participate. Finally, if there is an internet or telephonic service disruption that prevents the agency from broadcasting the meeting, the agency may take no action until the broadcast is restored. Normal posting timelines for agendas still apply, as well as the roll-call vote requirement.

Attached is a resolution authorizing meeting by teleconference. This resolution shall apply to the initial Board of Directors meeting and each standing committee meeting from November 3 through December 3, 2021.

**ATTACHMENT:**

A Resolution of the Members of the Business and Industry Committee

## Agenda Item #1 2021 NOV 3

A RESOLUTION OF THE MEMBERS OF THE BUSINESS AND INDUSTRY COMMITTEE OF THE FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD ("FRWDB") ACKNOWLEDGING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY N-12-21 ISSUED ON AUGUST 16, 2021 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE BUSINESS AND INDUSTRY COMMITTEE OF THE FRWDB FOR THE PERIOD FROM NOVEMBER 3, 2021 TO DECEMBER 3, 2021 PURSUANT TO BROWN ACT PROVISIONS.

WHEREAS, the Business and Industry Committee of the FRWDB (the "Committee") is committed to preserving and nurturing public access and participation in meetings of the Committee; and

WHEREAS, all meetings of the Committee are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code 54950 – 54963), so that any member of the public may attend, participate, and watch the Committee conduct its business; and

WHEREAS, the Brown Act, Government Code section 54953(e), makes provisions for remote teleconferencing participation in meetings by members of a legislative body, without compliance with the requirements of Government Code section 54953(b)(3), subject to the existence of certain conditions; and

WHEREAS, a required condition is that a state of emergency is declared by the Governor pursuant to Government Code section 8625, proclaiming the existence of conditions of disaster or of extreme peril to the safety of persons and property within the state caused by conditions as described in Government Code section 8558; and

WHEREAS, a proclamation is made when there is an actual incident, threat of disaster, or extreme peril to the safety of persons and property within the jurisdictions that are within FRWDB's boundaries, caused by natural, technological, or human-caused disasters; and

WHEREAS, it is further required that state or local officials have imposed or recommended measures to promote social distancing, or, the legislative body meeting in person would present imminent risks to the health and safety of attendees; and

WHEREAS, such conditions now exist, specifically, by the Governor's Order N-12-21, the Governor has extended the order declaring a State of Emergency due to the impacts of COVID-19; and

WHEREAS, the County of Fresno has recommended continued social distancing to combat the imminent risk to the public health and safety due to COVID-19; and

WHEREAS, the Committee as a legislative body of FRWDB would normally be covered under any resolution adopted by the Board of Directors of FRWDB; however, the Committee meets prior to the next meeting of the Board of Directors;

WHEREAS, the Committee does hereby find that such conditions have caused, and will continue to cause, conditions of peril to the safety of persons within Fresno County that are likely to be beyond the control of agency services, personnel, equipment, and facilities, and desires to proclaim a local emergency and ratify the proclamation of state of emergency by the Governor of the State of California; and

WHEREAS, as a consequence of the local emergency, the Committee does hereby find that the legislative bodies of the District shall conduct their meetings without compliance with paragraph (3) of subdivision (b) of Government Code section 54953, as authorized by subdivision (e) of section 54953, and that such legislative bodies shall comply with the requirements to provide the public with access to the meetings as prescribed in paragraph (2) of subdivision (e) of section 54953; and

WHEREAS, FRWDB shall ensure that the public has the opportunity to participate live in all electronic meetings of the Committee during all public comment periods.

NOW, THEREFORE, THE BUSINESS AND INDUSTRY COMMITTEE OF FRWDB DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. Recitals. The Recitals set forth above are true and correct and are incorporated into this Resolution by this reference.

Section 2. Acknowledgment of Local Emergency. The Committee hereby acknowledges that a local emergency now exists throughout Fresno County, and full in-person meetings could cause an imminent risk to the Committee members, staff and public.

Section 3. Ratification of Governor's Proclamation of a State of Emergency. The Committee hereby ratifies the Governor of the State of California's Proclamation of State of Emergency, effective as of its issuance date of August 16, 2021.

Section 4. Remote Teleconference Meetings. The agency staff is hereby authorized and directed to take all actions necessary to carry out the intent and purpose of this Resolution including, conducting open and public meetings in accordance with Government Code section 54953(e) and other applicable provisions of the Brown Act.

Section 5. Effective Date of Resolution. This Resolution shall take effect on November 3, 2021, and stay in effect at such time the FRWDB Directors or the Committee adopts a subsequent resolution in accordance with Government Code section 54953(e)(3) to extend the time during which the legislative bodies of the District may continue to teleconference without compliance with paragraph (3) of subdivision (b) of section 54953.

PASSED AND ADOPTED by the Business and Industry Committee this 3rd day of November, 2021 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

# **FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD**

AGENDA ITEM:	2
MEETING DATE:	November 3, 2021
ACTION:	APPROVE

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**TO:** Business and Industry Committee

**FROM:** Blake Konczal, Executive Director

**SUBJECT:** May 5, 2021, Business and Industry Committee Meeting Minutes

**RECOMMENDATION:**

Approve the minutes of the May 5, 2021, Business and Industry Committee meeting.

**ATTACHMENT:**

May 5, 2021, Business and Industry Committee Meeting Minutes Summary



# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

## Business and Industry Committee

May 5, 2021

### SUMMARY MINUTES

The meeting was called to order at 4:00 p.m.

ROLL CALL: PRESENT - Fely Guzman, Sherry Neil, Joe Olivares, Michael Silveira, and Lydia Zabrycki

ABSENT - Tommy Nellon and Scott Miller

AGENDA CHANGES: None

ABSTENTIONS/RECUSALS/  
DISCLOSURES OF  
POTENTIAL CONFLICTS OF  
INTEREST: None

STAFF/CHAIR COMMENTS: None

PUBLIC COMMENTS: None

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Item	Description/Action Taken
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1. **February 3, 2021, Business and Industry Committee Meeting Minutes**

Erik Cherkaski, Business Services Manager, Fresno Regional Workforce Development Board (FRWDB) presented the February 3, 2021, meeting minutes for correction and/or approval.

**SILVEIRA /OLIVARES – APPROVED THE FEBRUARY 3, 2021, BUSINESS AND INDUSTRY COMMITTEE MEETING MINUTES (UNANIMOUS).**

2. **Rapid Response – Worker Adjustment and Retraining Notification Act Notice**

Martha Espinosa, Marketing and Special Projects Manager, FRWDB, reported on Rapid Response services provided in the Third Quarter of Program Year (PY) 2020-2021. She shared the Fresno county's unemployment rate information from the Labor Market Report, which showed a 1.5% increase in unemployment in March 2021, compared to March 2020.

During the Third Quarter, the Rapid Response team contacted companies that were either downsizing or closing, and provided an Orientation to 49 dislocated workers and business owners. There were 1,985 employees affected during this quarter.

The FRWDB Rapid Response team, to date, has hosted 46 Orientations since the start of the pandemic, with 759 individuals in attendance. Since January 2021, there were three (3) permanent store closures with 98 individuals impacted.

The team is still working with the Internal Revenue Service, Butler Ave location closure, with the first wave of layoffs in June impacting 853 employees and the second in September impacting 855 employees. In June there will be more details on Fresno Economic Opportunity Commission's layoff within their Childcare Program impacting anywhere from 112 to 581 employees.

The results from the Spring Virtual Job Fair sponsored by the Rapid Response team in partnership with the City of Fresno was a huge success with 43 employers participating. The event attracted 182 attendees and resulted in 424 resumes being submitted.

This was an information item.

### 3. **Manufacturing Upskill Training**

Mr. Cherkaski and Craig Scharton, Client Advisor, California Manufacturing Technology Consulting (CMTc) discussed their office's collaborative efforts in offering upskill training programs to local manufacturers. Particular focus was placed on the demand for computer aided design (CAD) and SOLDIWORKS training.

Mr. Sharton brought up the business-friendly nature of the FRWDB, and the benefits of the Incumbent Worker Training (IWT) Program. He provided an example of how the IWT Program propelled a local manufacturer to design a new piece of firefighting equipment that is projecting \$40,000 in additional sales per month. The training has led several companies to design products more quickly and inexpensively because they can now do it in house, while increasing employees' skillsets and career advancement opportunities. Also, the training was provided by a local company, Valley CAD, located in Reedley.

This was an information item.

### 4. **Rural Business Outreach**

Veronica McAlister, Business Services Coordinator, FRWDB, shared that the second cohort of the Central Valley Forestry Corps training program completed training with 16 participants receiving job offers. Currently, the third cohort is underway and one (1) participant is from the area affected by the Creek Fire and was inspired to join the training program after his family lost their home.

Ms. McAlister also shared that the FRWDB just received funding for the National Dislocated Worker Grant for the Creek Fire. These funds will allow the FRWDB to recruit 75 individuals to temporary jobs for the next 18 months to continue the Creek Fire clean up.

Juan Carranza, Business Services Coordinator, FRWDB, shared that he continues to serve the West side of Fresno County. He discussed his efforts to strengthen the FRWDB's rural presence and awareness of services. Mr. Carranza has been working closely with the U. S. Small Business Administration in outreach efforts for their Restaurant Revitalization Fund for small businesses. He also discussed continued collaborative efforts with rural coalition groups, such as the Central Valley Immigrant Integration Collaborative (CVIIC) Entrepreneur Program for Immigrant Business Owners and Alianza Del Valle, in targeting Spanish speaking businesses through Facebook Live

events. Mr. Carranza ended his presentation with discussing a new business grant program he is working on with the City of Firebaugh.

This was an information item.

5. **Fourth Quarter Awards Business Recognition**

Mr. Cherkaski presented a video that revealed the Outstanding Business Achievement Award winners for the Fourth Quarter of 2020: Dycora Transitional Health for the adult employer and Borga Steel in Fowler for the youth employer.

Director Olivares and Chair Zabrycki discussed with staff their desire to see these videos broadcast on the local news channels and during the State of the County address.

This was an information item.

6. **Agenda Items for August 4, 2021, Meeting**

Chair Zabrycki reminded the Committee that if they have any items to be added to the agenda for the August 4, 2021, meeting, to send those items to FRWDB staff at least two (2) weeks before the meeting.

7. **Meeting Feedback**

Mr. Cherkaski asked the Committee if they had any suggestions on how these meetings might be improved. The Committee provided no feedback.

The meeting was adjourned at 4:43 p.m.

# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

AGENDA ITEM:	3
MEETING DATE:	November 3, 2021
ACTION:	RECOMMEND TO RATIFY

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TO: Business and Industry Committee  
FROM: Blake Konczal, Executive Director  
SUBJECT: New Business and Industry Committee Member

## **RECOMMENDATION:**

Recommend that the Fresno Regional Workforce Development Board (FRWDB) ratify the appointment of Stephen Avila to the Business and Industry Committee.

## **REASON FOR RECOMMENDATION:**

Mr. Avila is the Operations Manager with Grundfos Pump Corporation and has expressed interest in joining the Business and Industry Committee.

Article VI "Committees" of the FRWDB Bylaws indicates that committee chairs shall designate their committee members and present them to the Local Board for ratification.

# **FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD**

AGENDA ITEM:	4
MEETING DATE:	November 3, 2021
ACTION:	INFORMATION

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**TO:** Business and Industry Committee

**FROM:** Erik Cherkaski, Business Services Manager

**SUBJECT:** Business Services Center Usage Report for Program Year 2020-2021

**INFORMATION:**

The purpose of this item is to provide an update to the Business and Industry (B&I) Committee on the activities and services being provided through the Fresno Regional Workforce Development Board's Business Services Center. Erik Cherkaski, Business Services Manager, will review with the B&I the various services provided to its business customers and the community and the approximate value of those associated services.

**ATTACHMENT:**

Business Services Center Comprehensive Services - Program Year 2020-2021



## Business Services Center Comprehensive Services

Program Year 2020-2021

### First Quarter

<b>July</b>	
<b>(NOTE: BSC is closed every other Monday)</b>	
<b>07/07/20</b>	VIRTUAL-Professional Development and Leadership Webinar
<b>07/09/20</b>	VIRTUAL-Rapid Response Orientation
<b>07/11/20</b>	VIRTUAL- Rapid Response Orientation
<b>07/14/20</b>	VIRTUAL-Professional Development and Leadership Webinar
<b>07/16/20</b>	VIRTUAL-Understanding Leaves of Absence HR Webinar
<b>07/28/20</b>	VIRTUAL-Harassment Prevention for Staff (Non-Supervisors) HR Webinar
<b>7/21/20</b>	VIRTUAL-Fresno4Biz Quarterly Strategic Meeting
<b>07/31/20</b>	VIRTUAL- Rapid Response Spanish Orientation
	<b>7 F4B Referrals</b>
	<b>10 HR Hotline Calls</b>
<b>August</b>	
<b>08/06/20</b>	VIRTUAL- Rapid Response Orientation
<b>08/07/20</b>	VIRTUAL-Professional Development and Leadership Webinar
<b>08/13/20</b>	VIRTUAL- Rapid Response Orientation
<b>08/13/20</b>	VIRTUAL-Hiring and Behavior Based Interviewing HR Webinar
<b>08/20/20</b>	VIRTUAL- Rapid Response Orientation
<b>08/27/20</b>	VIRTUAL-Harassment & Discrimination Prevention for Supervisors HR Webinar
<b>08/27/20</b>	VIRTUAL- Rapid Response Orientation
	<b>6 F4B Referrals</b>
	<b>7 HR Hotline Calls</b>
<b>September</b>	
<b>09/03/20</b>	VIRTUAL- Rapid Response Orientation
<b>09/03/20</b>	VIRTUAL-Tips for Small Employers in the Wake of COVID-19 (Fresno EDC, Small Business Majority)
<b>09/10/20</b>	VIRTUAL- Rapid Response Orientation
<b>9/10/20</b>	VIRTUAL-Alianza Del Valle Rural Resource Fair
<b>09/15/20</b>	VIRTUAL-Workers Comp & Other Liabilities HR Webinar
<b>09/17/20</b>	VIRTUAL-Business Resources You Should Know About Webinar (w/ Fresno Metro Black Chamber of Commerce, Access Plus Capital)
<b>09/17/20</b>	VIRTUAL- Rapid Response Orientation
<b>09/21/20-09/30/20</b>	Creek Fire Local Assistance Center-Clovis Memorial District
<b>09/24/20</b>	VIRTUAL- Rapid Response Orientation
<b>09/25/20</b>	VIRTUAL-Creek Fire Rapid Response Orientation (Facebook Live)
	<b>7 F4B Referrals</b>
	<b>11 HR Hotline Calls</b>

## Second Quarter

<b>October</b>	
<b>10/1/20-10/9/20</b>	Creek Fire Local Assistance Center-Clovis Memorial District
<b>10/15/20</b>	VIRTUAL-Harassment Prevention for Employees (Non-Supervisors) HR Webinar
<b>10/18/20</b>	VIRTUAL- Rapid Response Orientation
<b>10/20/20</b>	VIRTUAL-Fresno4Biz Quarterly Strategic Meeting
<b>10/29/20</b>	VIRTUAL-Fresno4Biz Small Claims & Mediation Workshop (SBDC, BBB)
<b>10/29/20</b>	VIRTUAL-Alianza Del Valle Rural Resource Fair
	<b>3 F4B Referrals</b>
	<b>7 HR Hotline Calls</b>
<b>November</b>	
<b>11/04/20</b>	VIRTUAL-New Training Funds & Resources for Manufacturers Webinar (CMTC, ETP)
<b>11/18/20</b>	VIRTUAL-Mediation Employee Disputes & Resolving Conflicts HR Webinar
<b>11/18/20</b>	VIRTUAL-Fall 2020 Virtual Job Fair w/City of Fresno
<b>11/19/20</b>	VIRTUAL- Rapid Response Orientation
	<b>6 F4B Referrals</b>
	<b>8 HR Hotline Calls</b>
<b>December</b>	
<b>Note: Office closed last two (2) weeks of the months</b>	
<b>12/09/20</b>	VIRTUAL-Fresno4Biz Connect to Capital Workshop (City of Fresno, SBDC, Access Plus Capital, Fresno Black Chamber of Commerce, CenCal Finance)
<b>12/10/20</b>	VIRTUAL-Harassment & Discrimination Prevention for Supervisors HR Webinar
<b>12/17/20</b>	VIRTUAL- Rapid Response Orientation
	<b>8 F4B Referrals</b>
	<b>9 HR Hotline calls</b>

## Third Quarter

<b>January</b>	
<b>01/19/21</b>	VIRTUAL-Fresno4Biz Quarterly Strategic Meeting
<b>01/21/21</b>	VIRTUAL- Rapid Response Virtual Orientation
<b>01/25/21</b>	VIRTUAL-Alianza De Valle Rural Business Resource Fair
<b>01/26/21</b>	VIRTUAL-Labor Law Updates HR Webinar
	<b>3 F4B Referrals</b>
	<b>6 HR Hotline calls</b>
<b>February</b>	
<b>02/09/21</b>	VIRTUAL -SJVMA Roundtable (BSC presentation)
<b>02/18/21</b>	VIRTUAL-Leaves of Absence Under the California Family Rights Act HR Webinar
<b>02/18/21</b>	VIRTUAL- Rapid Response Virtual Orientation
<b>02/25/21</b>	VIRTUAL-Alianza Del Valle Rural Resource Fair
	<b>5 F4B Referrals</b>
	<b>8 HR Hotline Calls</b>

<b>March</b>	
<b>03/08/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>03/09/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>03/11/21</b>	VIRTUAL-Spring Virtual Job Fair (City of Fresno)
<b>03/13/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>03/16/21</b>	VIRTUAL-Central Valley Immigration Collaborative (CVIIC) Convening (BSC Presentation)
<b>03/18/21</b>	VIRTUAL-COVID-19 Update: Prevention Regulations and Vaccine Rollout
<b>03/18/21</b>	VIRTUAL- Rapid Response Orientation
<b>03/25/21</b>	VIRTUAL-Transform Fresno Summit: Fresno4Biz Business Development Workshop (City of Fresno)
	<b>7 F4B Referrals</b>
	<b>15 HR Hotline Calls</b>

#### Fourth Quarter

<b>April</b>	
<b>04/15/21</b>	VIRTUAL-Remote Work: The New Normal HR Webinar
<b>04/15/21</b>	VIRTUAL- Rapid Response Orientation
<b>04/29/21</b>	VIRTUAL-Alianza Del Valle Rural Resource Fair
	<b>2 F4B Referrals</b>
	<b>16 HR Hotline Calls</b>
<b>May</b>	
<b>05/13/21</b>	VIRTUAL-HR Employment Law for Supervisor HR Webinar
<b>05/13/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>05/20/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>05/21/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>05/27/21</b>	VIRTUAL- Alianza Del Valle Business Resource Fair
	<b>8 F4B Referrals</b>
	<b>11 HR Hotline Calls</b>
<b>June</b>	
<b>06/03/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>06/10/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>06/16/21</b>	VIRTUAL- Rapid Response Resume Writing/Job Development Workshop
<b>06/17/21</b>	VIRTUAL-Behavior-Based Interviewing HR Webinar
<b>06/22/21</b>	VIRTUAL-West Side Rural Community Focus Group Convening
<b>06/22/21</b>	VIRTUAL- Rapid Response Orientation/Job Fair
<b>06/29/21</b>	VIRTUAL-Summer Virtual Job Fair (City of Fresno)
	<b>19 F4B Referrals</b>
	<b>10 HR Hotline Calls</b>

**Total Incumbent Worker Training Contracts Completed in FY 2020-2021: 13**



**Testimonials:****Incumbent Worker Training:**

*"Working with the Fresno Regional Workforce Development has been quick, easy, and very rewarding...This program allowed us to provide some much-needed training to our staff without any hardship to the company."*

**Brenda Flum, Dumont Printing-Fresno, CA**

**Rapid Response:**

*"We wanted to give you our sincerest thanks for all of the time and effort that your team has put in over the last year to help our staff transition during the consolidation...Your services have been absolutely invaluable and so very appreciated."*

**Christy Benton Hernandez, Internal Revenue Service (IRS)-Fresno, CA**

# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

AGENDA ITEM:	5
MEETING DATE:	August 4, 2021
ACTION:	INFORMATION

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**TO:** Business and Industry Committee

**FROM:** John Lorange, Government Sector Workforce Coordinator

**SUBJECT:** Rapid Response – Worker Adjustment and Retraining Notification Act Notice

## **INFORMATION:**

As requested by your committee, and in an effort to stay abreast of economic developments in Fresno County, Fresno Regional Workforce Development Board (FRWDB) staff provides the Business and Industry Committee a quarterly update of Rapid Response activity as it applies to business closures or downsizing.

During the Fourth Quarter of Program Year (PY) 2020-2021, the Rapid Response team contacted nine (9) companies that were either downsizing or closing, and provided an Orientation to 271 dislocated workers and business owners. Overall, there were 1,052 employees that were affected during this quarter.

In addition, during the Fourth Quarter of PY 2020-2021, the Rapid Response Coordinator conducted one (1) in-person event (Resource/Job Fair) to assist with Rapid Re-Employment Services that had 144 individuals in attendance. FRWDB staff also created and emailed a resume building video via YouTube to 496 IRS participants, and the video was posted for public view.

During the First Quarter of PY 2021-2022, the Rapid Response team contacted four (4) companies that were either downsizing or closing. Fortunately, two (2) of these companies did not need services, as employees have already obtained employment. The Rapid Response team is currently in the planning stages for an anticipated mass layoff in early 2022.

## **ATTACHMENTS:**

ATTACHMENT I: Rapid Response 121 Report – Fourth Quarter of PY 2020-2021  
ATTACHMENT II: Rapid Response 122 Report – Fourth Quarter of PY 2020-2021  
ATTACHMENT III: Rapid Response 121 Report – First Quarter of PY 2021-2022  
ATTACHMENT IV: Rapid Response 122 Report – First Quarter of PY 2021-2022

Name of Reporting Local Area: Fresno Regional Workforce Development Board  
 Local Area Lead RR Contact Person: John Lorange  
 Email address: lorance@workforce-connection  
 Telephone Number: 559-490-7169  
 Fax Number: \_\_\_\_\_

Date submitted: \_\_\_\_\_  
 Quarter Ending: June 7/18/2021

**INSTRUCTIONS:** Activities reported on the Rapid Response 121 Report are those relating to visits in response to layoffs or closures, as defined in this Directive. Reportable visits include Worker Adjustment and Retraining Notification (WARN) and non-WARN events. The Rapid Response 121 Report must be completed for all layoff/closure planning/orientation meetings. Planning meetings and orientations for 9 or less employees are for information only and will not be used in the calculation of the dislocation-based formula funding factor. Complete a separate line item entry for each visit occurring on different days, locations or employers.

Complete a single line item entry if multiple sessions are conducted on the same day, at a single location, and for a single employer with the note of how many multiple orientations were made that day. The Rapid Response 121 Report is cumulative, must be completed quarterly and submitted via e-mail by the 20th of the month following the quarter end to the assigned Regional Advisor, with a "cc" to the Local Workforce Development Area (Local Area) Administrator. For example, submit the 03/31 report by 04/20.

Date of Visit	Reason for On-Site Visit: Planning (Plan) or Orientation (OR)	Was more than one orientation conducted per day? Y/N	If multiple orientations per day, how many?	Company Name	Street Address	City	Zip Code	Industry Sector Code/Title	Date of Layoff that Caused Visit	Total number of affected employees	Number of affected employees who actually attended orientation	Comments
4/7/2021	Plan	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	N/A	CLOSURE: The closure will impact 925 FT employees and 850 Temp Employees. We set up a reoccurring bi-weekly meeting to discuss strategies to assist the IRS employees.
4/8/2021	OR	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	N/A	Information booth/orientation on site from 8:30 am - 2:30 pm.
4/15/2021	Plan	N	N/A	Rapid Response Webinar	N/A	N/A	N/A	N/A	N/A	26	26	Virtual Rapid Response Webinar-Participants from various businesses
4/16/2021	Plan	N	N/A	Sears	1140 Shaw Ave	Clovis	93612	44_45_Retail_Trade	4/18/2021	80	N/A	Closure: The store will close on Sunday 4/18/2021. RRC provided flyer about WFC
4/23/2021	Plan	N	N/A	Fresno EOC	1920 Mariposa Street, Suite200	Fresno	93721	81_Other_Services_Except_Public_Administrat	7/4/2021	75		Fresno EOC anticipating Layoffs based on Grant funding source outcome. Awaiting updates at this time.
4/28/2021	Plan	N	N/A	Community Tissue Services	6721 n willow suite 102	Fresno	93710	62_Healthcare_and_Social_Assistance	8/13/2021	2	N/A	Local number is disconnected. Called 800 number and routed to Chris Moore's Voicemail.
5/5/2021	Plan	N	N/A	Art Asset Adjusters	4674 e olive ave	Fresno	93702	71_Arts_Entertainment_and_Recreation	4/23/2021	3	N/A	Layoffs may have already happened but tried to reach out to get assist effected employees. Left a message.
5/5/2021	Plan	N	N/A	Community Tissue Services	6721 n willow suite 102	Fresno	93710	62_Healthcare_and_Social_Assistance	8/13/2021	2	N/A	Chris Moore left me a message. Returned his call with no answer.
5/5/2021	Plan	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	N/A	Bi-weekly call for planning. Topic was resume workshops.
5/5/2021	Plan	N	N/A	Perspecta Inc.	730 enterprise ave	Lemoore	93246	52_Finance_and_Insurance	6/4/2021	5	N/A	Spoke with Janet Brewer. Employer was interested in information of our services and requested information via Email. Information Sent.
5/5/2021	Plan	N	N/A	Thinksuite	3610 E ashlan ave	Fresno	93726	54_Professional_Scientific_and_Technical_Services	6/30/2021	8	N/A	Called Steven Lawrence, left a message
5/11/2021	OR	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	78	Information booth/orientation on site from 1pm - 4 pm.
5/11/2021	Plan	N	N/A	Perspecta Inc.	730 enterprise ave	Lemoore	93246	52_Finance_and_Insurance	6/4/2021	5	N/A	Follow up Call. No answer. Left Voice mail.
5/17/2021	Plan	N	N/A	Community Tissue Services	6721 n willow suite 102	Fresno	93710	62_Healthcare_and_Social_Assistance	8/13/2021	2	N/A	Called and left message #3
5/17/2021	Plan	N	N/A	Kaiser	1630 E Shaw Ave bldg. B	Fresno		d_Social_Assistance	7/9/2021	3	N/A	Left a message for Christine Neubauer.
5/17/2021	Plan	N	N/A	Lagz Corporation	5771 N Fresno St	Fresno	93710	62_Healthcare_and_Social_Assistance	5/14/2021	5	N/A	Called Rigo Barajas. Left a Voice mail.
5/17/2021	Plan	N	N/A	Lagz Corporation	349 E Bullard suite 105, 3795 E shields ave,	Fresno	93710	62_Healthcare_and_Social_Assistance	5/14/2021	34	N/A	Called Rigo Barajas. Left a Voice mail.
5/17/2021	Plan	N	N/A	Lagz Corporation	5771 N Fresno St	Fresno	93710	62_Healthcare_and_Social_Assistance	5/14/2021	19	N/A	Called Rigo Barajas. Left a Voice mail.
5/17/2021	Plan	N	N/A	Thinksuite	3610 E ashlan ave	Fresno	93726	54_Professional_Scientific_and_Technical_Services	6/30/2021	8	N/A	2nd call, spoke with Steven Lawrence and provided him with rapid response information.
5/19/2021	Plan	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	N/A	Bi-weekly planning call. Resume and USA jobs workshop Discussion. Also discussed Resource/Job Fair.
5/20/2021	OR	N	N/A	Virtually (Open to Public)		Fresno				1	1	Virtual Rapid Response Webinar-Participants from various businesses
6/2/2021	Plan	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	N/A	Bi-weekly planning call. Resume and USA jobs workshop Discussion. Also discussed Resource/Job Fair.
6/3/2021	Plan	N	N/A	Kaiser	1630 E Shaw Ave bldg. B	Fresno		d_Social_Assistance	7/9/2021	3	N/A	2nd attempt, Left a message.
6/8/2021	Plan	N	N/A	Kaiser	Fresno Hospital - Sequoia - Fresno	Fresno		d_Social_Assistance	7/9/2021	1	N/A	Left a message for Christine Neubauer.
6/22/2021	OR	Y	Recurring	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021	1775	144	In Person Resource/Job Fair Orientation. Rapid Response Team was foremost of the event followed by Employers in an attempt to help employees find Jobs. Computers
6/30/2021	Plan	N	N/A	IRS	5045 E Butler Ave	Fresno	93727	92_Public_Administrat	9/30/2021+K24:M41	1775	N/A	Bi-weekly planning call. Next phase of Layoffs. Resume and USA jobs workshop Discussion. Also discussed Resource/Job Fair.

ATTACHMENT 1

Name of Reporting Local Area: Fresno Regional Workforce Development Board  
 Contact Person: John Lorange  
 Email: jlorange@workforce-connection.com  
 Telephone: 559-490-7147  
 Fax: 559-230-4045

Date Submitted: \_\_\_\_\_  
 Quarter Ending: 6/30/2021

INSTRUCTIONS - Activities reported on the Layoff Aversion (LOA) 122 Report are those relating to business solution strategies delivered, and/or providing Rapid Re-Employment Services, by Local Workforce Development Area (Local Area) staff and/or partners, to

Date of Initial Contact	Company Name (Company Retaining Jobs)	Company Name (Company hiring for Rapid Re-employment within 45 calendar days after becoming unemployed)	City	Start Date of LOA Solution Delivery (or Termination Date for Rapid Re-Employment)	End Date of LOA Solution Delivery (or) Rapid Re-employment date (45 calendar days)	Business Solution Delivered	Industry Sector Code/Title	Local Area Priority Sector (Yes / No)	# of Jobs Retained	# Rapidly Re-employed	Documentation from Employer for # of Jobs Retained (Yes / No)	Documentation from Employer for # of Rapid Re-Employment (Yes / No)	Comments
4/13/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	Resume Workshop conducted on site for employees. Due to social distancing 16 participants participated.
4/21/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	USAJobs Workshop conducted on site for employees. Due to social distancing 12 participants participated. 9 am -11 am
5/13/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	Resume/USAJobs Workshop conducted on site for employees. Due to social distancing 16 participants participated. 4pm-8pm
5/21/2021	Fesno EOC	N/A	Fresno	7/4/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	Virtual Resume Building Workshop.
6/3/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	2 classes Resume/USAJobs Workshops conducted on site for employees. Due to social distancing 13 participants participated. 10am-230pm
6/10/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	Resume Workshop conducted on site for employees. Due to social distancing 16 participants participated. 3pm-7pm
6/16/2021	IRS	N/A	Fresno	6/25/2021 and 9/30/2021	N/A	Rapid Re-Employment Efforts	92 Public Administration	No	N/A	N/A	No	No	Bi-weekly planning call. Resume and USA jobs workshop Discussion. Also discussed Resource/Job Fair. 2 classes Resume/USAJobs Workshop conducted on site for employees. Due to social distancing 16 participants participated 8 in each class. 4pm-8pm



Date submitted: 10/19/2021  
Quarter Ending: 9/30/2021

Complete a single line item entry if multiple sessions are conducted on the same day, at a single location, and for a single employer with the note of how many multiple orientations were made that day. The Rapid Response 121 Report is cumulative, must be completed quarterly and submitted via e-mail by the 20th of the month following the quarter end to the assigned Regional Advisor, with a "cc" to the Local Workforce Development Area (Local Area) Administrator. For example, submit the 03/31 report by 04/20.

[illegible]

ATTACHMENT III

Date Submitted: \_\_\_\_\_  
Quarter Ending: 9/30/2021

[illegible]

# FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD

AGENDA ITEM:	6
MEETING DATE:	November 3, 2021
ACTION:	INFORMATION

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**TO:** Business and Industry Committee

**FROM:** Shawna Glazener, Senior Business Services Coordinator

**SUBJECT:** Manufacturing Upskill Training

**INFORMATION:**

Shawna Glazener, Senior Business Services Coordinator, will discuss ongoing upskill training efforts in the manufacturing sector throughout Fresno County. The presentation will highlight the partnership with California Manufacturing Technology Consulting (CMTc), who has supported outreach efforts and provided technical training to companies.

A case study will be presented on one local manufacturer who utilized the training to support staff development, and the results.

**FRESNO REGIONAL  
WORKFORCE DEVELOPMENT  
BOARD**

AGENDA ITEM:	7
MEETING DATE:	November 3, 2021
ACTION:	INFORMATION

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**TO:** Business and Industry Committee

**FROM:** Juan Carranza, Business Services Coordinator

**SUBJECT:** COVID-19 Rural Community Needs Report

**INFORMATION:**

Juan Carranza, Business Services Coordinator, will provide an update on ongoing outreach efforts to determine rural business and community needs. A presentation on a regional community research project will be provided and will outline research findings and community engagement projects as a result of the regional study.



# **FRESNO REGIONAL WORKFORCE DEVELOPMENT BOARD**

<b>AGENDA ITEM:</b>	<b>8</b>
<b>MEETING DATE:</b>	<b>November 3, 2021</b>
<b>ACTION:</b>	<b>INFORMATION</b>

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**TO:** Business and Industry Committee

**FROM:** Erik Cherkaski, Business Services Manager

**SUBJECT:** 2021-2022 Quarterly Business Awards Recognition

## **INFORMATION:**

The Fresno Regional Workforce Development Board Outstanding Business Achievement for the First Quarter has been awarded to:

Youth Employer of Excellence: Central Valley Auto Glass

Adult Business of Excellence: Palm Village Retirement Community

A video presentation will be shown.