

**Fresno Regional Workforce Development Board
Web Design Services
RFP Evaluation Summary**

Name of Bidder: The Rios Company
Quote No.: 101

Evaluation Criteria	Possible Points	Points Awarded
Section I: Experience and Qualifications	40.00	34.33
Section II: Proposed Creative Design	20.00	5.33
Section III: Cost Reasonableness	40.00	19.30
Total Points	100.00	58.97

Name of Bidder: Archer & Hound Advertising
Quote No.: 201

Evaluation Criteria	Possible Points	Points Awarded
Section I: Experience and Qualifications	40.00	38.50
Section II: Proposed Creative Design	20.00	14.50
Section III: Cost Reasonableness	40.00	33.87
Total Points	100.00	86.87

Name of Bidder: VR Technical Services
Quote No.: 301

Evaluation Criteria	Possible Points	Points Awarded
Section I: Experience and Qualifications	40.00	35.63
Section II: Proposed Creative Design	20.00	15.00
Section III: Cost Reasonableness	40.00	32.67
Total Points	100.00	83.30