

Contract number	647-301
Program Year	2024/2025
Funding	301
Modification #	

Name of Agency:	America Works of California, Inc.
Name of Program:	Rural West Youth Program

Line Item	Operational Budget Summary	Out of School	In School	Total Agreement Amount
1	Staff Salaries	\$191,383.52	\$63,794.51	\$255,178.03
2	Payroll Taxes	\$22,698.09	\$7,566.03	\$30,264.11
3	Fringe Benefits	\$34,716.97	\$11,572.32	\$46,289.29
4	Operational Costs	\$21,926.42	\$7,308.81	\$29,235.22
5	Indirect Costs (cannot exceed 10%)	\$27,072.50	\$9,024.17	\$36,096.67
6	Profit (cannot exceed 10%)	\$27,072.50	\$9,024.17	\$36,096.67
7	TOTAL FUNDING	\$324,870.00	\$108,290.00	\$433,160.00

Invoices are due on the 5th working day of each month.

Fresno Rural West Work Plan

America Works of California (AWCA) will follow all local approved FRWDB processes to implement strategies and programs that will target in-school and out-of-school youth aged between 14 and 24 years old who residing or attending school in areas west of the city limits of Fresno and Clovis and west of Highway 41 south of the Fresno city limits. AWCA is planning on enrolling 130 out-of-school youth and 43 in-school youth for the program year.

Services to be provided under this youth program include outreach and recruitment, orientation, youth eligibility, academic and career skill level evaluations, job ready/soft skills workshop, career counseling, mentoring, partner referrals to remove barriers, paid work experience, education and training opportunities, supportive services, placement assistance and follow-up services.

To recruit program participants, AWCA will leverage existing relationships with Fresno County agencies and community-based organizations where eligible youth might seek services. These could be social service organizations, shelters, food banks, rehabilitation centers, and pregnancy support organizations. Examples include the Fresno County Department of Social Services, Fresno County Probation services and Juvenile Court, Fresno County Unified School District, and Comprehensive Youth Services of Fresno. In addition, AWCA will conduct community street outreach, targeting locations in-school and out of school youth might be located. These include attending local events that engage with the community such as sporting events, public parks, shopping centers/malls, flea markets, and car shows. AWCA will also engage in direct advertising via text messages, phone calls, and digital marketing such as a Instagram.

Through AW's programming, participating youth will be prepared for future employment through multiple forms of training and career counseling. Once someone is registered in the program, an AW employee will work with the client to create a career pathway plan to help the client identify, outline, and achieve their long-term goals. These plans will be comprehensive, ensuring participants are equipped with the appropriate tools and resources to become basic skills sufficient to complete and/or re-engage in education. As part of the career pathway plan, participants will be exposed to AWCA's extensive career exploration workshops, learning how to identify areas of interest and build skills and knowledge to be successful in specific industries relevant to Fresno County. During the career pathway planning, AWCA Career Advisors will work with participants to identify any barriers or need for supportive services to achieve educational and employment goals.

Participants will have an opportunity to apply learned career readiness skills and knowledge through paid work experience, and further hone their interests through education and skills training. AWCA team members will provide consistent mentorship for participants to ensure support is accessible while placed in employment. Career Advisors will regularly engage with participants, following up on progress and goals outlined in individuals' career pathway plans, adjusting the plan as circumstance change so participants can be continually progress toward a stable, healthy, and productive status.

All services will be individually tailored to meet their academic and career goals and will be based on mentor engagement, the growth of good character, and a strong foundation of academic and employment readiness skills for young adults to thrive in Fresno County.